

An Open Letter to UNR President Brian Sandoval, Reno Mayor Schieve and members of the Reno City Council

PLEASE DO NOT PROCEED WITH THE RENAMING OF N. CENTER STREET TO “UNIVERSITY WAY” ON NOVEMBER 10

November 5, 2021

It has just come to my attention that at the November 10 Reno City Council meeting, [under item D.2](#), Mayor Schieve and City Council will consider accepting a recommendation to permanently change the name of N. Center Street to University Way, between the Truckee River and Ninth Street, waiving the standard six-month waiting period for the change to go into effect.

I respectfully ask that you please do not move forward with this name change request.

Members of the Reno community have just learned that on September 23, [Washoe County’s Regional Street Naming Committee](#), which forwarded this recommendation to the [City Council](#), approved this request, which came directly from [President Sandoval](#), without soliciting any input from the community at large or consulting any experts in the history of Reno, Nevada, Center Street, or its name—and that these efforts were begun back in April (and perhaps earlier) by President Sandoval with the written support of Mayor Schieve and others.

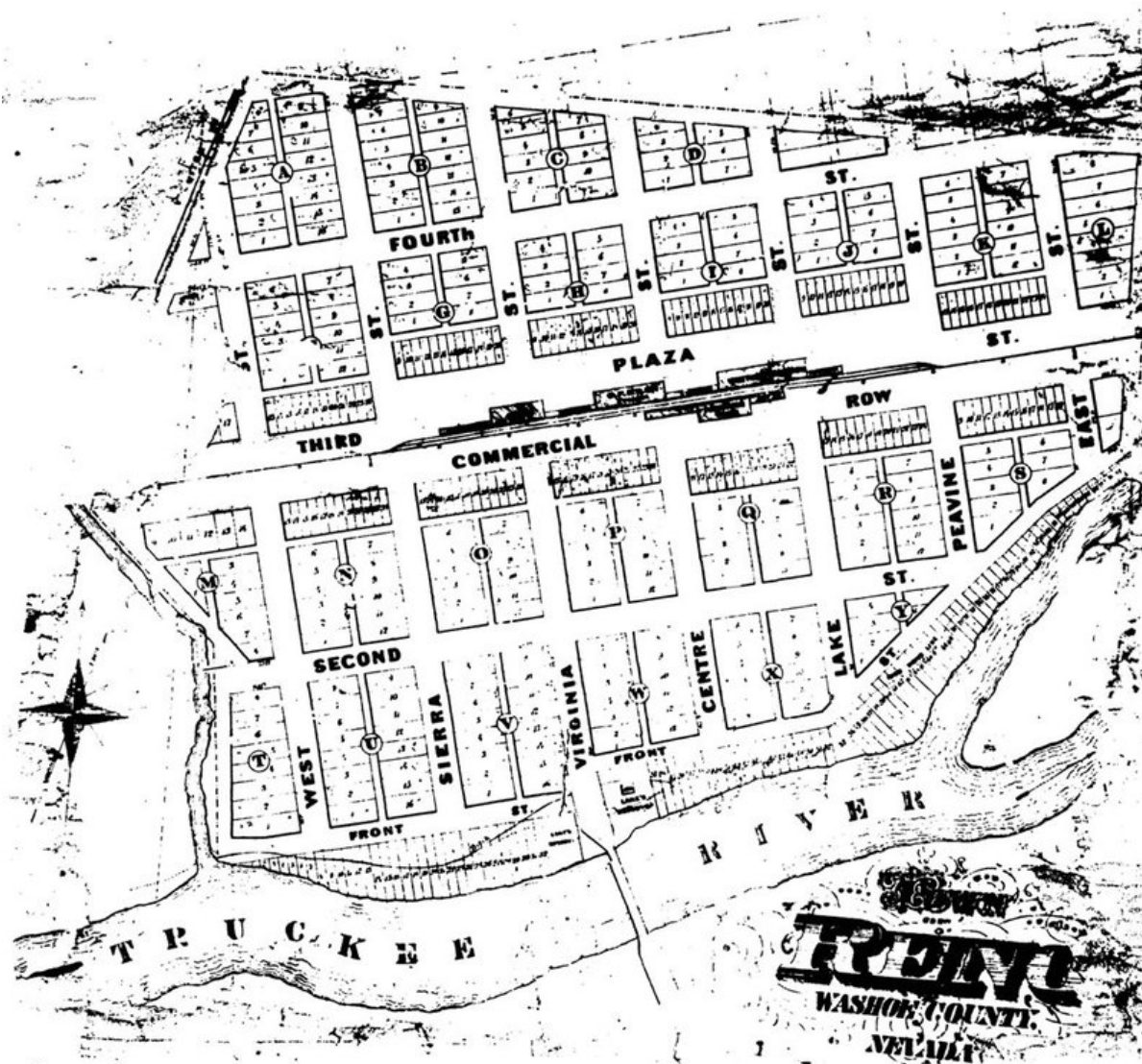
Despite that months-long involvement in this effort, Mayor Schieve’s intent to “surprise” the community with this plan was revealed just this week, when she appeared in a video called “[The Next Stage of Downtown Reno](#)” stating, “I’m looking at an initiative with the University to change one of our streets into University Avenue [sic]—I’m not going to say which one.”

This action is particularly startling considering the efforts that have been underway since mid-2020, under the auspices of Claudia Hanson in the Reno City Manager’s office, to [revise the City of Reno’s policies for naming and renaming City streets, parks, and facilities](#). Those revisions, which have gone through extensive discussions among the Arts and Culture Commission, the Historical Resources Commission, the Recreation and Parks Commission, and the Human Rights Commission, are helping to produce a more equitable, informed, and deliberate process for requesting, considering, and approving such name changes, with the recognition that research, context, review, public participation, and transparency are absolutely critical to the process.

I hope that as public officials, you can recognize that such a momentous request should not move forward without first engaging in such community dialogue and consultation, and abiding by the same rules and procedures that these City commissions have been formulating in good faith for more than a year.

A permanent renaming of one of Reno's original streets deserves extensive community discussion, as there are far greater implications and repercussions than those related to branding, City-University partnerships, public safety, and the impact on the few businesses or other entities that happen to be located on the street in the present day. **The change would constitute a permanent disruption to the continuity of a fundamental component of Reno history.**

Changing the name of N. Center Street to University Way would permanently erase the name of one of Reno's original streets, named by the Central Pacific Railroad in 1868, from the only section of street that was originally given that name. This is a distressing proposition with significant repercussions for Reno's historical continuity and for the longstanding heritage and meaning of Center Street to Reno's history and to local residents. It completely fails to acknowledge or respect the important role that N. Center Street plays in Reno's history.



Original Reno plat map, 1868. *Nevada Historical Society*

Center Street was one of the thirteen street names on the original Reno townsite, which extended from West Street on the west to East Street (now Record Street) on the east, reflecting the fact that Center Street was literally at the center of Reno.

Changing this name is not accurately justified as a return to the street's "historic" name, one of the arguments being made by University and City officials. There was indeed a period of time from 1921 to 1957 when part of this street was called University Avenue, but for the other 117 years, it has been Center Street. Furthermore, the four blocks from the Truckee River to Plaza Street were never called University Avenue, much less University Way. Understanding the context of that prior period is critical, and has not at all been considered through this process.

The name and identity of North Center Street is integral to Reno's heritage.

Center Street has been one of Reno's most significant streets through its entire history, housing hundreds of different residences, businesses, services, and other entities. From the very beginning, it was integrally connected to the railroad depot, located just to its east. As a result, the businesses of Center Street enjoyed prime locations and were some of Reno's best known.



Center Street, 1907. *Philip Galbraith postcard collection*

Historic businesses with an address on Center Street included the original Harrah's Bingo Club, the Hotel Golden, the Bank Club, the Northern Club, the Overland Bar, the Turf Club, Parker's Western Wear, and the offices of the *Reno Evening Gazette*, *Nevada State Journal*, Nevada's most prominent architect Frederick DeLongchamps, among many others.



Center Street south of the railroad tracks in the 1920s. *Philip Galbraith collection.*

The length of Center Street from Plaza Street (on the north side of the railroad tracks) to Ninth Street was changed to University Avenue in 1921, at the request of the Board of Regents. There was of course no Interstate 80 at the time, and those six blocks were flanked by homes all the way from the railroad tracks to the University entrance. Five of those houses, which contributed to the last intact row of 19th century Victorian houses in the entire City of Reno, were recently and pre-emptively demolished by the University without providing the community with the opportunity to relocate them, even though no new construction was imminent for their parcels. [That careless erasure of Reno's history can never be reversed.](#)

The name was changed back to Center Street in 1957 in order to make street names continuous through the downtown area. In 1962, the Nevada Regents requested that the section from the railroad to Ninth Street be changed back to University Avenue, a request that was approved by City Council in January 1962 but reversed when the Fire Chief wrote that the similarity to University Terrace could prompt confusion in the event of an emergency. As a result, the name of the street has been Center Street for 117 years—from 1868-1921 and again from 1957-2021—with a period of 36 years in the middle when one portion was known as University Avenue.



*The Reno Evening Gazette and Nevada State Journal's shared building on North Center Street, ca. 1957.
Special Collections, University of Nevada Reno Libraries*

To pursue this name change in such a top-down, non-inclusive manner as though it is entirely justified by current strategic priorities and the historical record is neither accurate nor responsible. The fact that this measure appeared on public agendas for the Board of Regents and the Washoe County Regional Street Naming Committee does not constitute public engagement with Reno citizens or the historical community. **This decision demands deliberate outreach in order to ensure that it is thorough, supported, fully vetted, and supported by Reno residents and that all potential implications and repercussions have been considered.**

Just a few entities that must be consulted are the Reno Historical Resources Commission, Nevada Historical Society, Historic Reno Preservation Society, Union Pacific Railroad (the successor to the Central Pacific Railroad), the Nevada State Railroad Museum, and University of Nevada Special Collections and Archives, along with any other entity that has an expressed or vested interest in this decision. I'm sure there are other major factors to consider that I have not mentioned, which is why a robust and inclusive discussion is absolutely essential.

Alicia Barber, PhD

Reno and Nevada historian

alicia@storiesinplace.com, 775-771-3975

C Public Hearings - 10:00 AM (Items scheduled to be heard at a specific time will be heard no earlier than the stated time, but may be heard later.)

- C.1 Staff Report (For Possible Action): Discussion and potential approval of Collective Bargaining Agreement between the City of Reno and Local 39, Non-Supervisory Unit, to include a one-time lump sum payment, a cost-of-living increase of two and one-half percent retroactive to the first full pay period following February 1, 2021, a cost-of-living increase of two and one-half percent retroactive to the first full pay period following July 1, 2021, and a cost-of-living increase of two and one-half percent effective the first full pay period following July 1, 2022, for the period of February 1, 2021 through June 30, 2023, to cost \$2,847,990.50 for the current fiscal year, and \$2,696,508.07 for the following fiscal year.
- C.2 Staff Report (For Possible Action): Discussion and potential approval of Collective Bargaining Agreement between the City of Reno and Local 39, Supervisory Unit, to include a one-time lump sum payment, a cost-of-living increase of two and one-half percent retroactive to the first full pay period following February 1, 2021, a cost-of-living increase of two and one-half percent retroactive to the first full pay period following July 1, 2021, and a cost-of-living increase of two and one-half percent effective the first full pay period following July 1, 2022, for the period of February 1, 2021 through June 30, 2023, to cost \$431,997.34 for the current fiscal year, and \$405,084.60 for the following fiscal year.

D Department Items

City Manager's Office

- D.1 Presentation on State of the University and University Strategic Plan Update - President Brian Sandoval, University of Nevada, Reno.
- D.2 Staff Report (For Possible Action): Resolution accepting the Regional Street Naming Committee recommendation renaming N. Center Street to University Way between the Truckee River in downtown Reno and the University of Nevada entrance on E. Ninth Street and waiving the six-month waiting period pursuant to the Regional Street Naming Committee manual. [Ward 5]

21. HANDBOOK REVISION, LIMITATIONS ON REMOTE WORK OR TELECOMMUTING POLICIES **FOR POSSIBLE ACTION**

Chief General Counsel Joe Reynolds will present for consideration and approval a revision to Board policy (*Title 4, Chapter 3, new Section 51*) that places limitations and guidelines on remote work and telecommuting policies. ([Ref. BOR-21](#))

ESTIMATED TIME: 5 mins.

22. FINANCING RESOLUTION, UNLV ENGINEERING BUILDING AND UNR REFINANCING **FOR POSSIBLE ACTION**

Chief Financial Officer Andrew Clinger will request approval of a Resolution authorizing the sale of revenue bonds in the amount of up to \$38.82 million: (1) \$36.8 million to finance the UNLV Advanced Engineering Studies Building; and (2) \$2.02 million refunding bonds for refinancing the 2011 Universities Revenue Bonds to achieve debt service savings. ([Ref. BOR-22](#))

FISCAL IMPACT: *For UNLV, the estimated debt service of \$1.84 million annually will be funded from donor funds, to the extent available, with the balance, if any, to be repaid from available uncommitted annual Capital Improvement Fee revenues. For UNR, the debt being refinanced originally funded student housing projects; savings generated by this refunding will accrue to the UNR Residence Life Operating budget.*

ESTIMATED TIME: 20 mins.

23. N. CENTER STREET RENAMING TO UNIVERSITY WAY, UNR **FOR POSSIBLE ACTION**

UNR President Brian Sandoval will request approval to move forward in the application process to petition the City of Reno to change the name of N. Center Street, from the Truckee River to the University gates, to University Way. ([Ref. BOR-23](#))

ESTIMATED TIME: 10 mins.



WASHOE COUNTY Regional Street Naming Committee Meeting Minutes

Thursday, July 15, 2021
2:30pm

Washoe County Administrative Complex
Slide Mountain Conference Room
1001 East 9th Street (Building A, 2nd Floor)
Reno, NV 89512

ZOOM via: <https://us02web.zoom.us/j/84206614275>

Meeting was called to order by Chair Wayne Handrock at 2:35 p.m.

Members Present

Jessica Damole, City of Reno
Sean Chambers, City of Sparks Police Department
Wayne Handrock, Washoe County Community Services Department
Robert Johnson, City of Reno
Julie Orvald, Washoe County, Coordinator
Teresa Parkhurst, City of Sparks
Rebecca Reid, NV Energy
Jon Walker, City of Sparks

Members Absent

Randy Baxley, Washoe County School District
Heather Edmunson, Truckee Meadows Water Authority
Jennifer Felter, Washoe County Public Safety
Elaina Hooper, City of Reno

Alternate Members Present

Amanda Duncan, TMWA
Dixie Rudebusch, Washoe County GIS

Alternate Members Absent

Doug Campbell, City of Sparks Police Department
Patty Shinault, NDOT Roadway Systems
Patricia Silvestre, City of Reno

Legal Counsel

Chaz Lehman, Washoe County District Attorney's Office

Non-Members Present

Lacey Kerfoot, Office Support Specialist, Washoe County Community Services Department
Laura Rose, Administrative Assistant, Washoe County Community Services Department

Guests/Other parties present

Oscar Delgado, City of Reno, City Council Member

Troy Miller, University of Nevada Reno, Directory of Real Estate
Angie Crowther, Citizen
Adrienne Feemster, Citizen, via Zoom & In Person
Carla Fells, Citizen, via Zoom

1. Call to Order/Determination of Quorum

A quorum of the Committee was established. Jessica Damole was not included in establishing the quorum, as she was unable to acknowledge her presence verbally.

2. Public Comment

There was no answer to the call for public comment.

3. Approval of the Agenda for the July 15, 2021 meeting of the Regional Street Naming Committee

Upon motion by Rebecca Reid, second by Jon Walker, the Agenda for the July 15, 2021 meeting of the Regional Street Naming Committee was approved as written. Motion carried.

4. Approval of Minutes from the April 15, 2021 meeting of the Regional Street Naming Committee

Upon motion by Theresa Parkhurst, second by Sean Chambers, the Minutes from the April 15, 2021 meeting of the Regional Street Naming Committee was approved as written. Motion carried.

5. New Business

- A. [Reno Experience District](#) [For possible action] – Discussion and possible action on a request to rename three named private streets within the Reno city limits, east of South Virginia Street, west of Wrondel Way, south of East Plumb Lane, and north of east Grove Street from:

Roselite to Red (approved by RSNC 04/15/21);
Great Park to Experience (approved by RSNC 04/15/21);
Bloom to Makers (approved by RSNC 04/15/21);
Mosaic to Pavillion;
Olivine to Basecamp;
Ammil to District (approved by RSNC 04/15/21);
Century to Century (*unchanged*); and
Element to Element (*unchanged*)

Julie Orvald provided background on the project, explaining that four of the requested street names were approved at the April 15, 2021 meeting – Red, Experience, Makers and District. The applicant has proposed two new names, Pavillion and Basecamp, which were accepted into the Street Name Reservation List and are now before the committee for approval.

The Committee members had no questions. There was no answer to the call for public comment.

Upon motion by Theresa Parkhurst, second by Rebecca Reid, the request to approve the street names Pavillion and Basecamp was approved. Motion carried.

- B. **Bihler Ct Easement** [For possible action] – Discussion and possible action on a request to name an unnamed 330' easement, leading to Washoe County property (APN 142-241-17), located at 14070 Bihler Road in the Government Homesite area, from:
Unnamed easement to Bihler

Julie Orvald introduced the item and explained that the request meets the requirements for naming. Applicants, Melissa are currently experiencing problems with receiving deliveries, which prompted their request.

The Committee members had no questions. There was no answer to the call for public comment.

Upon motion by Sean Chambers, second by Rebecca Reid, the request to rename an unnamed easement to Bihler was approved. Motion carried.

- C. **Feemster St** [For possible action] – Discussion and possible action on a request to rename E 10th Street, within Reno city limits, between Sutro Street and Butler Street, from:
E 10th Street to Feemster

Julie Orvald introduced the item, submitted by Reno City County Member, Oscar Delgado, to honor the Feemster Family. The Feemster Family has been a driving force for good in the City of Reno and members have dedicated their lives to the betterment of the community. Ms. Orvald explained that the proposed street name change would affect 40 addresses, meets street naming and emergency management criteria and has been approved to the Street Name Reservation List.

Committee members did not pose any questions. Chair Handrock opened the floor for public comment.

Public Comment:

Oscar Delgado, member of the Reno City Council, stated that he submitted the application and asked for the consideration and support of the Committee. Mr. Delgado explained that he request was to honor the Feemster family, but more specifically, Dolores Feemster, who was a former counselor, principal and advocate for the community; as well as, Darrel Feemster, who was a formal Reno City Council member and advocate for the community. Mr. Delgado stated that this renaming would be an honor and respect to the commitment of the Feemster family and what they have done. In addition to the Feemster home being on the corner of 10th and Sutro, the street hugs Traner Middle School, Duncan Elementary School and the Reno Housing Authority, which the Feemster's also committed their lives to supporting. Mr. Delgado also pointed out that the Traner-Duncan library was something that Adele Feemster advocated strongly for. Mr. Delgado urged the Committee to do justice to and honor the Feemster family by approving the request; he thanked the Committee for their time.

Angie Crowther is a new resident to Reno. Ms. Crowther shared that she googled Dolores Feemster and read about her contributions to the community. She voiced her support for this item and hopes that the Committee will vote yes.

Adrienne Feemster (via Zoom), who is the granddaughter of Dolores Feemster, thanked Councilman Delgado for his acknowledgment. She mentioned her grandparents, as well as Darrel Feemster, Loni Feemster, Robert Feemster, Lanette Feemster, Carolynn Feemster-Page, Gary Feemster and other members of her family that have served the

City of Reno. Adrienne Feemster thanked Oscar Delgado for his recommendation, which is an honor.

Recording Secretary Lacey Kerfoot stated for the record that the Committee received emailed public comments from Ron Aryel, Kristen De Haan, Deanna Fine and Carla Fells. Those comments were distributed to the RSNC Committee members ahead of time and posted to the County website.

Carla Fells stated that she submitted a written comment. Her family lives on 10th Street and her family have been long time friends with the Feemster family. She stated that it is an honor that Councilman Delgado wanted to rename the street in Dolores' name. Ms. Fells stated that she supports renaming the school for Dolores but opposes renaming 10th Street because she has an autistic brother who has Asperger's and 10th Street is the only address that he knows. During previous emergency incidents, Ms. Fells' brother knows to give his name and address. However, Ms. Fells is concerned that he will be unable to give the proper address. Ms. Fells also takes care of the next-door neighbor who has early signs of dementia. Ms. Fells explained that she has concerns regarding the health and safety of her neighbor and her family should the name change be approved. Ms. Fells stated that she also spoke with the elderly neighbor who lives at 1411 E 10th Street, who could not attend the meeting, who is also opposed. Ms. Fells stated that her main reasons for opposition are safety and security, as well as the costs that may be imposed on elderly citizens to change their address. Ms. Fells recommended renaming the senior citizen center, which would provide a more community wide respect and recognition for the Feemster name and their contributions.

Chair Handrock called for Committee discussion. Theresa Parkhurst asked whether the residents of the 40 homes understand what is involved in changing their address. Recording Secretary Kerfoot indicated that residents receive a notice which explains that their current mailing address can be used for a period of six months, but after that the address must be updated. The notice also indicates the landlords are responsible for notifying their tenants of the changes.

Julie Orvald explained that 911 can operate with many aliases for a street or address and if a street name is changed, prior street names are also available in the 911 system. Chair Handrock asked Robert Johnson, with City of Reno GIS, to confirm that both street names would be available in the system. Mr. Johnson confirmed that there is room for three aliases in the system and that it should show current and prior street names.

Chair Handrock asked the Committee for a motion for either approval or denial of the request to rename E 10th Street to Feemster. Chair Handrock asked a second time for a motion. A motion was made by Robert Johnson to approve the request, but a second was not secured. Chair Handrock asked for a second. There was no response to a second and third request by Chair Handrock to secure a second for the approval of Feemster. Chair Handrock asked if there was a motion to reject Feemster.

Theresa Parkhurst said that she believes none of the board members want to vote against honoring the Feemster name or family, but they are hesitant to make the residents jump through hoops. Ms. Parkhurst said that she would abstain regardless of whether there was a motion for approval or denial. Jon Walker, City of Sparks, echoed Ms. Parkhurst's comments regarding requiring residents to rename their address. He is in favor of renaming a larger, more important landmark in the community – like the community center. Rebecca Reid voiced her agreement for remarks made by Ms. Parkhurst and Mr. Walker. Sean Chambers with Sparks Police Department said that while it is easy to add alias

information to the system, not all parts of the system handle that information well. Mr. Chambers said that that while someone should get a response, there can be other complications.

Recording Secretary Kerfoot offered that the applicant, Councilman Delgado, is present in the room and may be able to provide response to resident and Committee comments.

Councilman Delgado thanked the Committee and appreciates the concern for existing residents of the community. Councilman Delgado stated that he would do all that he can to walk residents through the process and understand the associated impacts. He appreciates the difficulty facing the Committee in considering the name change in a historical community, but states that is where the opportunity is to honor a family that has done so much work for the community. Councilman Delgado restated his commitment to knock on every door on 10th street to ensure those families have what they need to proceed with the name change.

Chair Handrock asked the Committee for a motion for either approval or denial of the proposal. Theresa Parkhurst stated that she could not hear the comments that Councilman Delgado made. Councilman Delgado reiterated his above comments. Theresa Parkhurst asked if there was any financial relief available to the homeowners for the fees associated with updating their documents. Laura Rose, with Washoe County Community Services Department, stated that there is a \$100 fee collected by Washoe County for administrative processes related to the street name change request, but no fund for homeowners to offset any costs. Councilman Delgado was also not aware of any financial support available for residents.

Chair Handrock asked the Committee for a motion for either approval or denial of the proposal. Chair Handrock asked a second time. Jon Walker asked if action was needed on the current motion on the table to approve the request. Chair Handrock asked for the input of legal counsel. Counsel Chaz Lehman stated that unless Robert's Rules of Order were formally adopted, a second is not necessary. Recording Secretary Kerfoot stated that both the Interlocal Agreement and the RSNC manual state that the Committee does operate under Robert's Rules of Order. Chaz stated that under Robert's Rules of Order a motion that has not been seconded has not been properly brought to vote.

Chair Handrock asked the Committee if anyone wanted to make a motion against the name change. Amanda Duncan asked if the Committee could stay the item until the next meeting to allow time to research what fees are involved with the request and to give Councilman Delgado time to garner support and acceptance from the homeowners.

The applicant, Councilman Delgado, stated that he is agreeable to the request to table the item until the next RSNC meeting. Upon motion by Amanda Duncan, second by Theresa Parkhurst, the request to rename E 10th Street to Feemster was tabled until the next RSNC meeting to allow Councilman Delgado time to reach out to community member. Motion carried.

- D. [University Way](#) [For possible action] – Discussion and possible action on a request to rename N Center Street, a .9 mile street that runs north-south between the Truckee River in downtown Reno and the UNR entrance on E Ninth Street, crossing Interstate 80 West, from:

N Center Street to University Way

Julie Orvald introduced the item, submitted by the University of Nevada, Reno and the

Board of Regents, requesting to restore a portion of N Center Street to its historical name. The proposed name change would affect 236 existing addresses. Mr. Orvald stated that due to public safety issues caused by duplication, she was unable to approve the street name. Ms. Orvald indicated that there are already two other streets with the identical root name (University) within the vicinity. Ms. Orvald stated that although the street name was rejected, UNR wanted to bring the item to RSNC and potentially appeal to Reno City Council.

University Nevada Reno President, Brian Sandoval, addressed the Committee. President Sandoval shared that the University has always strived to connect with the community. One of the challenges is defining where the campus ends, and the community begins. He stated that the name change is supported by the University Board of Regents and is seen as a historical and present opportunity to be a gateway between the University and the community. President Sandoval stated that Troy Miller, Director of Real Estate, has been in contact with many property owners along Center Street – none of which expressed any objections. President Sandoval said that when University Way terminates into the University then it would become the Wolfpack Way throughout the campus. He sees the termination of University Way all the way to Mackay Stadium as a way to feature the alumni and the community.

Chair Handrock asked for questions from the Committee. Amanda Duncan asked how many properties are affected by the proposed change. Troy Miller, Director of Real Estate for the University of Nevada Reno, stated that there are 12 owners and 18 parcels, 7 of which are owned by the City and 11 that are owned by others. Mr. Miller stated that he has spoken with most owner's who are in support of the change. Mr. Miller also stated that he has received letters in support of the proposed change from City of Reno Mayor, Hillary Schieve, as well as the Downtown Management District.

Ms. Duncan asked what challenges EMS would face with this name change. Chair Handrock asked for comment from any of the emergency response organizations represented on the Committee. There were no comments. Chair Handrock asked for comment by Julie Orvald. Ms. Orvald stated that as the RSNC Coordinator, she is not to assign duplicate street names, especially within the same jurisdiction, to avoid confusion from dispatch. Ms. Parkhurst asked if there was consideration to naming the street Wolfpack Way all the way through. President Sandoval said the preference is for "University Way," as a more formal connection to the community. He explained that to change to "Wolfpack Way," he would have to go back to the Board of Regents. President Sandoval expressed his desire to hear from the emergency response organizations that sit on the Committee. President Sandoval stated that minimal to no residential addresses affected – most lots are commercial, city addresses or vacant lots, so he does not foresee issues with emergency responders.

Ms. Parkhurst asked Dixie Rudebusch if the address ranges were significantly different and whether that would make a difference. Ms. Rudebusch said that she would have to check. Ms. Rudebusch stated that she wanted to get input from Jen Felter with City of Reno Dispatch regarding name duplication and 911 response before proceeding with the item.

Chair Handrock asked for questions from the Committee. There were none. Chair Handrock asked the Committee for a motion for either approval, denial or to table the item until comment could be obtained from emergency responders.

Recording Secretary Kerfoot asked Chair Handrock to call for public comment.

Public Comment:

Angie Crowther stated that she supports the arguments put forth by President Sandoval and Troy Miller. She pointed out that the same concerns are not being brought up for similar items – noting that the Committee has not discussed the cost impact to residents on the proposed University item. Ms. Crowther stated that the Committee's recommendations do not seem equitable. She ended her comment by stating her support for UNR.

Councilman Delgado stated his support for the name change. City of Reno has done a lot of work in collaboration with UNR and he's excited that President Sandoval is moving forward with the name change to University. Councilman Delgado stated that as young man living in Sparks and Reno, the University seemed so far away. He applauds the work that the University is doing to be more embedded in the community. The name change blends into the core of the Midtown area and Wells District area, bringing life and synergy to the area.

Troy Miller shared a map (attached at the end of the minutes) and stated that other than University Terrace, the other streets that share the name "University," University Ridge Park and University Ridge Way, are quite a ways away from the requested street.

Chair Handrock asked Julie Orvald if she had any information on the street ranges for University. Ms. Orvald said that University Terrace and University Place have some overlap in the 900 range and that N Center Street is similar, under the 1000 number address range.

Recording Secretary Kerfoot noted that she had been handed a document by Troy Miller which indicates that house numbers vary between 10 N Center Street and 708 N Center Street (attached at the end of the minutes). Julie Orvald stated that University Terrace has 147 address on the street, which range from 101 to the 900s and that University Place is in the 900 range.

Jon Walker, as an alumnus of the University, stated that he supports the change. He said that the Committee needs to spend some time speaking with emergency services to ensure there are not issues with making the change. Mr. Walker stated that businesses Downtown will have to change their name, but it differs from the last item because the Committee is not relying on the residents to take care of that problem. Mr. Walker would really like some discussion with the emergency side of things and indicated that this issue is similar to a prior issue between Damonte and Del Monte, which are too close.

Sean Chambers asked the length of the street that is being proposed and what would happen to S Center Street across the river – whether it would eventually be renamed or whether it would also become University Way. President Sandoval clarified that the request is from the Truckee River forward to the University, with the remainder of Center Street to Virginia Street remaining the same. Mr. Chambers asked what was covered by the historical "University Way." President Sandoval stated that for a short period of Reno history, the entirety of Center Street was named University Way, before being changed back to Center Street. Troy Miller confirmed that information.

Mr. Chambers asked if the University would be content with shortening the portion of Center Street affected by the name change. President Sandoval stated that the objective is to connect with the community as much as possible. Jon Walker echoed Mr. Chambers

comment about shortening the request initially, asking the Committee to consider a request to rename Center Street from the freeway (Highway 80) north into the University and then work toward the University's goals.

President Sandoval stated that the University would be thrilled to take the Committee's recommendation with a commitment to work together on needed research in order to extend to the Truckee River.

Chair Handrock stated that he would like to see further research done with Emergency Services prior to renaming a portion of the road, due to overlap in the numbering schemes, and to avoid unnecessary issues. Mr. Walker asked whether a special meeting could be called in three to four weeks, as opposed to waiting for the next scheduled RSNC meeting in October 2021.

Recording Secretary Kerfoot indicated that with three weeks' time, she could produce proper noticing required to hold a special meeting. Counsel Chaz Lehman stated that if proper noticing and agendaing occurs, he has no objections.

Chair Handrock asked if President Sandoval is agreeable to postponing the item for one month. President Sandoval agreed. Julie Orvald asked the University to come up with other potential names. Troy Miller pointed out that the University owns all parcels from the freeway to the University. President Sandoval and Jon Walker agreed with that statement. Jon Walker said he supports moving

Chair Handrock expressed concerns about a piecemeal approval and would prefer to hold the entire consideration for the special meeting. Sean Chambers agreed that it would be best to get the input from dispatch and emergency services first. Mr. Walker asked whether there were plans for student housing along Center Street north of the freeway. President Sandoval stated there are no plans for student housing in that area. Troy Miller confirmed that the parcels are currently vacant with no plans for student housing.

Theresa Parkhurst asked whether the Committee could consider changing the address ranges as well as the street name to avoid confusion with emergency services. Dixie Rudebusch stated that it would not be problematic to change address ranges. Jon Walker stated that from the planning perspective, it would be easy to renumber the 800 block of N Center Street and that the main concern is from the freeway south to the river. Ms. Rudebusch pointed out that Harrah's has multiple permits in and changing an address could raise concerns.

Chair Handrock asked for a motion to table the item for one month to a special meeting. Upon motion by Jon Walker, second by Sean Chambers, the request to rename N Center Street to University Way was tabled to be heard at a special meeting of the RSNC in August. Motion carried.

6. Miscellaneous / Announcements

Recording Secretary Kerfoot announced that the next regularly scheduled RSNC meeting is Thursday, October 21, 2021 at 2:30pm.

7. Public Comment

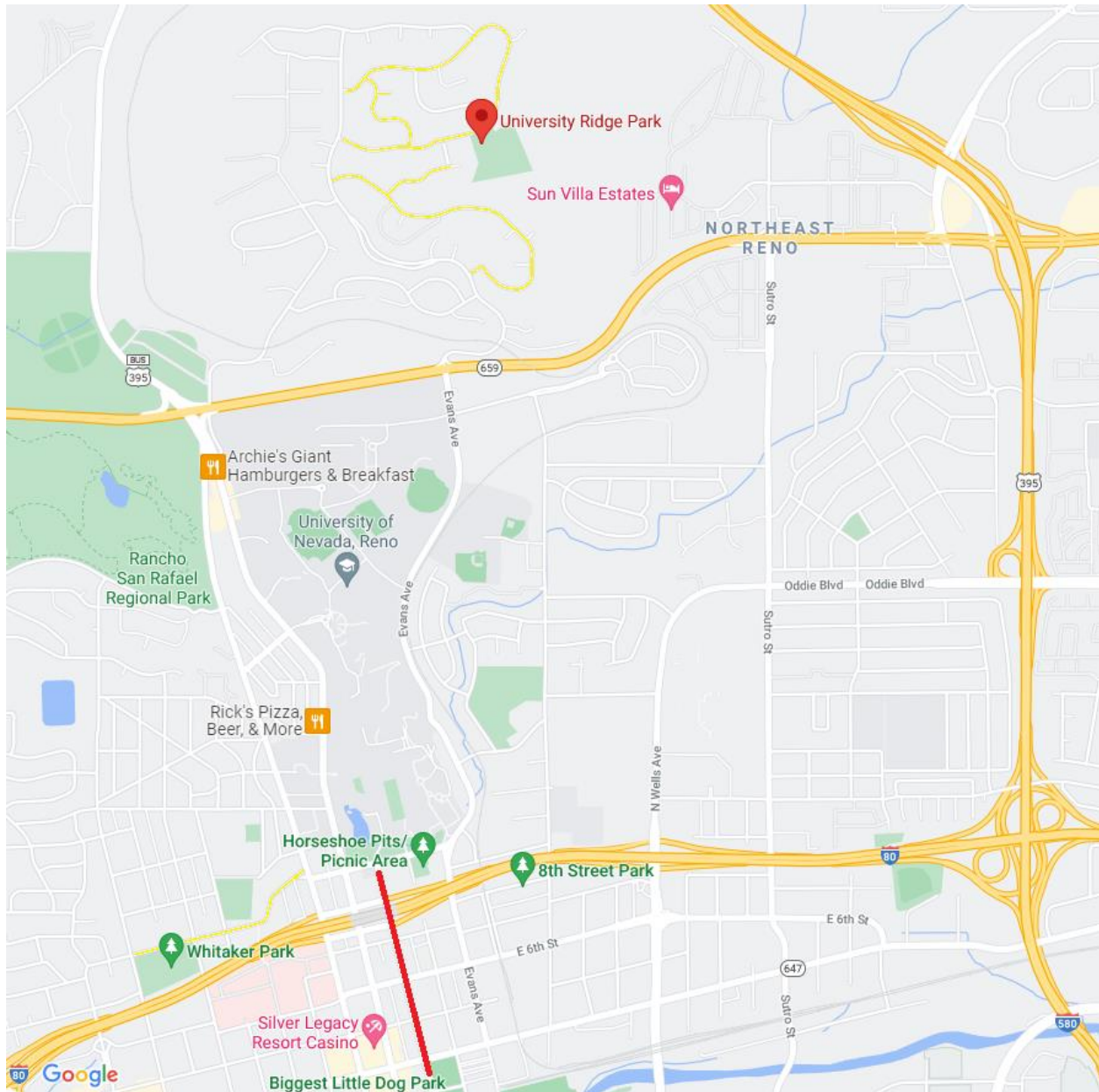
Theresa Parkhurst thanked the Washoe County staff for the amazing job they do on the agendas, minutes and posting of meetings. Laura Rose acknowledged and thanked Lacey Kerfoot for the work that she's done on the administrative items.

There was not further response to the call for public comment.

8. Adjournment

Chair, Wayne Handrock, adjourned the meeting at 4:10 p.m.

Item 5D – Map Shared by Troy Miller with UNR



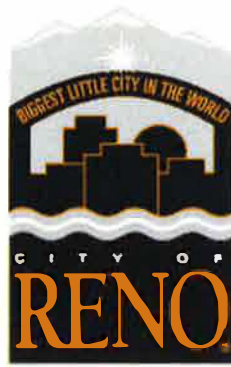
Item 5 D - Address listing shared by Troy Miller

708 N Center St	007-224-19
661 N Center St	007-217-21
600 N Center St	007-361-17
561 N Center St	007-502-01
553 N Center St	007-502-02
545 N Center St	007-502-03
537 N Center St	007-502-04
525 N Center St	007-502-05
515 N Center St	007-502-06
505 N Center St	007-502-07
538 N Center St	007-501-12
534 N Center St	007-501-10
530 N Center St	007-501-09
520 N Center St	007-501-08
500 N Center St	007-501-07
401 N Center St	007-551-06
400 N Center St	007-552-01
333 N Center St	007-296-22
300 N Center St	011-380-29
200 N Center St	011-071-26
219 N Center St	011-052-44
201 N Center St	011-052-35
209 N Center St	011-052-36
190 N Center St	011-072-10
100 N Center St	011-072-13
0 S Center St	011-606-05
10 N Center St	011-121-07

Exhibit 3

Hillary L. Schieve
Mayor

(775) 334-2001
(775) 334-2097 Fax
schieveh@reno.gov
Web site: reno.gov



*"The most livable of Nevada cities;
the focus of culture, commerce and
tourism in Northern Nevada."*

April 22, 2021

Board of Regents
Nevada System of Higher Education
4300 S. Maryland Pkwy
Las Vegas, NV 89119

Dear Honorable Regents,

I am writing to you today to declare my support of the University of Nevada, Reno's formal request for consideration of renaming the northern part of Center Street, from the Truckee River to the gates of the University of Nevada, Reno, as "University Way."

The City of Reno's mission is to create a community that people are proud to call home; the University of Nevada, Reno and Wolf Pack family are a driving force in the success of that mission. At one point in history, Center Street was named "University Avenue" and that decision was made in support of enhancing the relationship between the University and the community it serves. Over a century later, we present you with the same goal in mind.

The Reno housing market is booming as an influx of new citizens are now calling this place home and because of this, the timing of this request could not be more prominent. The renaming of the northern part of Center Street to University Way promotes the enthusiastic energy of Reno, Nevada being a university community, which provides a powerful message for prospective students. More students attending the University leads to the graduation of well-prepared, confident leaders ready to contribute to the success of Reno and to the great state of Nevada.

Thank you for your consideration regarding this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read "Hillary Schieve", is written over a faint, larger version of the same signature.

Hillary L. Schieve
Mayor
City of Reno



April 30, 2021

Board of Regents
Nevada System of Higher Education
4300 S. Maryland Pkwy
Las Vegas, NV 89119

Dear Honorable Regents,

The Downtown Reno Partnership fully supports renaming a portion of Center Street to University Way as requested by the University of Nevada, Reno. Specifically, we support renaming the portion of Center Street from the Truckee River to the entrance of the University at 9th Street.

The Downtown Reno Partnership's core purpose is to make downtown Reno a safer, cleaner, friendlier district for residents and visitors. Renaming Center Street to University Way as it moves through the downtown district strengthens the connection between the University of Nevada, Reno and the downtown area. Northern Nevada's residents and visitors will reference University Way as the street that directly ties downtown to the entrance of the University. The eventual additional of academic buildings in the University's developing Gateway District will continue to strengthen the association.

We are proud to embrace our nationally recognized University and build on Reno being a University town. As a champion for the downtown area, and the 120 city blocks that we cover, the Downtown Reno Partnership is pleased to advocate for University Way and the positive change this creates.

Respectfully, we request that you vote in favor of creating "University Way" from downtown to the University of Nevada, Reno.

Warm regards,

A handwritten signature in black ink, appearing to read "Alex Stettinski", with a long horizontal line extending to the right.

Alexander Stettinski
Executive Director



August 17, 2021

Julie Orvald
Street Naming Coordinator
Washoe County
1001 E Ninth Street
Reno, NV 89512

Dear Ms. Orvald,

This letter is to express the Reno City Center's support for the renaming of the section of N. Center Street to "University Way", from the Truckee River to the gates of the University of Nevada, Reno.

As a property and business owner in downtown Reno, on N. Center Street, we understand that there are strong ties between the University of Nevada, Reno and the City of Reno. The renaming of this street will strengthen those ties, giving the University a more concrete presence in downtown Reno and enhancing the City of Reno's image of being a University Town.

Respectfully, we request the approval of the renaming of North Center Street, from the Truckee River to the University gates, to "University Way."

Regards,

A handwritten signature in blue ink, appearing to read 'Chris Beavor', is written over a horizontal line.

Christopher Beavor,
Founder and CEO



Stephanie Tyler
President- Nevada and
Pacific Northwest

AT&T Services, Inc. M: 916-622-4000
5250 S. Virginia St. Suite 201 st1424@att.com
Reno, NV 89502 www.att.com

August 23, 2021

Julie Orvald
Street Naming Coordinator
Washoe County
1001 E Ninth Street
Reno, NV 89512

Dear Ms. Orvald,

My name is Stephanie Tyler and I'm the President of AT&T Nevada, a property owner impacted by the proposed renaming of a portion of N. Center Street to University Way.

Please accept this letter in support for the renaming of the section of N. Center Street to University Way, from the Truckee River to the gates of the University of Nevada, Reno.

I'm a proud graduate of the University of Nevada and have admired from afar the extensive work the University has done to bridge the gap between the campus and downtown and renaming the position of Center Street to connect with the University is a tremendous step in the right direction.

As the owner of a large parcel (10 N. Center), AT&T fully supports the renaming efforts and respectfully requests your approval of same.

I welcome the opportunity to discuss this matter with you further or to answer any questions you may have.

Thank you in advance for your consideration.

Kind Regards,

A handwritten signature in black ink, appearing to read "Stephanie Tyler".

Stephanie Tyler, President
AT&T Nevada



606 N. Lake St.

36 N. Lake Street
Reno, NV 89501

Phone: (775)-322-7765

Fax: (775)-323-6295

Email: Info@ItalianCapitalReno.com

Web: www.ItalianCapitalReno.com

Reno City Council
Reno, Nevada

Re: Center Street name change to University Ave

As a property owner on Center Street I am very supportive of renaming Center Street to University Ave.

I feel this will be an improvement and will designate our district as a gateway to the university.

I ask for your support to pass this name change legislation.

If you have any questions, please call me at (775) 690-4988.

Sincerely,

Martin Giudici
Manager
Italian Capital LLC



WASHOE COUNTY Regional Street Naming Committee Meeting Minutes

Thursday, September 23, 2021 at 2:00pm
ZOOM via: <https://us02web.zoom.us/j/81879803553>

Washoe County Administrative Complex
Slide Mountain Conference Room
1001 East 9th Street (Building A, 2nd Floor)
Reno, NV 89512

Members Present

Randy Baxley, Washoe County School District
Sean Chambers, City of Sparks Police Department
Jessica Damole, City of Reno
Amanda Duncan, Truckee Meadows Water Authority
Wayne Handrock, Washoe County Community Services Department
Rebecca Reid, NV Energy
Robert Johnson, City of Reno
Sara Skroch, City of Reno
Jon Walker, City of Sparks

Members Absent

Jennifer Felter, Washoe County Public Safety
Teresa Parkhurst, City of Sparks

Alternate Members Present

Dixie Rudebusch, Washoe County GIS

Alternate Members Absent

Doug Campbell, City of Sparks Police Department
Heather Edmunson, Truckee Meadows Water Authority
Elaina Hooper, City of Reno
Patty Shinault, NDOT Roadway Systems
Patricia Silvestre, City of Reno

Legal Counsel

Wade Carner, Washoe County District Attorney's Office

Non-Members Present

Stephen Hein, Washoe County Engineering, Coordinator
Julie Orvald, Washoe County GIS
Lacey Kerfoot, Office Support Specialist, Washoe County Community Services Department
Laura Rose, Administrative Assistant, Washoe County Community Services Department

Guests/Other parties present

1. Call to Order/Determination of Quorum

Meeting was called to order by Chair Wayne Handrock at 2:00 p.m. A quorum of the Committee was established.

2. Public Comment

Chair Handrock called for public comment. There was no response to the call for public comment.

3. Approval of the Agenda for the September 23, 2021 meeting of the Regional Street Naming Committee

Upon motion by Randy Baxley, second by Amanda Duncan, the agenda for the September 23, 2021 meeting of the Regional Street Naming Committee was approved as written. Motion carried 9-0.

4. Approval of Minutes from the August 12, 2021 meeting of the Regional Street Naming Committee

Upon motion by Amanda Duncan, second by Jon Walker, the minutes from the August 12, 2021 meeting of the Regional Street Naming Committee was approved as written. Motion carried; 8-0, with Randy Baxley abstaining.

5. Continued Business

- A. University Way [For possible action]** – Discussion and possible action on a request to rename N Center Street, a .9 mile street that runs north-south between the Truckee River in downtown Reno and the UNR entrance on E Ninth Street, crossing Interstate 80 West, from N Center Street to University Way.

Chair Handrock asked Julie Orvald to introduce the item. Ms. Orvald shared that Stephen Hein has taken over as RSNC Coordinator. Ms. Orvald stated that she would still be present at the meetings to provide GIS support.

Coordinator Hein provided background on the project. Chair Handrock called for Board discussion.

Sara Skroch, City of Reno Public Safety, shared that when she was initially asked to provide comment on the item, she wasn't given the specific names/details of the request. Ms. Skroch's concerns over a delayed emergency response due to root name duplication were shared with the Committee at the last meeting. Ms. Skroch stated that while this request does have the potential to impact public safety response, she understands that the goal of the request is to strengthen the connection between the University community and the Downtown community. Ms. Skroch said that she is prepared to support the request.

Brian Sandoval, President of the University of Nevada Reno, thanked the Committee for their patience and indulgence in hearing this item again. Mr. Sandoval was glad to be back to address some outstanding issues and requests that were raised at the last meeting. Mr. Sandoval stated that prior to the last meeting, comments were solicited from community first responders. As he oversees the University Police Services department, he appreciates and supports their valued input on potential operational concerns. After working with agency partners to review concerns within context of the request, Mr. Sandoval shared that there was no opposition from Reno Police or REMSA; this is

reflected in the most recent comments from those agencies. There were also some general policy concerns from the Post Office regarding conflicting address ranges. In doing their due diligence, the University only found three conflicts with the same number within any "University" named streets in the region. The addresses are 150 N Center (CalNeva Parking Garage), 400 (Reno Events Center), and 401 (Reno Ballroom), which are all commercial properties. These properties share a street number with three residential properties on University Terrace; the commercial and residential properties are located in different zip codes, which addresses the Post Office's concern about misdirected mail. Mr. Sandoval also addressed a prior Committee concern regarding impact on the owners of the proposed University Way. There are twelve owners and eighteen parcels impacted by the request. Seven of the parcels are owned by the City of Reno. The University completed outreach to most of the other owners; there were four owners that did not provide any response. The University submitted the following letters of support: Mayor, Hillary Schieve, City of Reno; Reno Downtown Management District, Canyon Flatts, Francovich Office Building, Reno City Center/CAI Investments, and AT&T. Mr. Sandoval thanked the Chair and the Committee for their efforts and respectfully requests the Committee approve the renaming of N Center Street from the Truckee River to the University gates to University Way.

There was no response to the request for public comment. There was no further discussion from the Committee regarding the request.

Upon motion by Sara Skroch, second by Amanda Duncan, the request to approve the renaming of N Center Street to University Way was approved. Motion carried 9-0.

6. Miscellaneous / Announcements

Chair Handrock stated that next month he would like to put together a workshop for the Committee to iron out some of the documentation and procedures. There will be an email coming in the near future.

Recording Secretary Kerfoot announced that the next regularly scheduled RSNC meeting is Thursday, October 21, 2021 at 2:30pm.

7. Public Comment

Mr. Sandoval thanked the committee. There was no further response to the call for public comment.

8. Adjournment

Chair Handrock adjourned the meeting at 2:15 p.m.



Office of the City Manager

MEMORANDUM

DATE: August 7, 2020

TO: Historical Resources Commission
Human Rights Commission
Recreation and Parks Commission

FROM: Claudia C. Hanson, AICP, Planning Manager

SUBJECT: **August 13, 2020 Joint Commission Meeting to Review Draft Policy Related to Naming and Renaming of Facilities**

The City of Reno is hosting a joint meeting of the Historical Resources Commission, the Human Rights Commission, the Recreation and Parks Commission, and the Reno Arts and Culture Commission. The primary purpose of the meeting is to review and discuss the existing City guidelines regarding the naming or renaming of parks within the City of Reno and make any recommendations that may strengthen or clarify the naming/renaming guidelines. The recommendations will support an update of the current guidelines for parks and potential establishment of City wide policy to be used when naming or renaming City controlled streets, parks, buildings, and other facilities. It should be noted that street naming is coordinated through Washoe County, although City of Reno staff participates in the review process. Attached to this memo are the existing City of Reno park naming guidelines; NRS 327.100-150 (Geographic Names) outlining the procedure for the Nevada State Board on Geographic Names for the evaluation of any proposed changes to names of geographic features; and a draft policy which combines these two documents to determine the process when considering the renaming of City of Reno facilities.

It is not the purpose of this meeting, nor is it identified on the agenda, to discuss the names of specific City facilities. Once an updated process is established, any applications received by the City of Reno to name or rename any City facility will be reviewed following the established process.

Attention has increased on the placement and purpose of monuments. According to City staff, there are only two monuments on City properties. One is a statue of General Reno, the namesake of the City, located at 150 South Virginia Street. The second one is the remains of a monument located within the deed restricted Newlands Park. This monument and the associated park and playground were dedicated and deed restricted by the widow and daughters of Francis G. Newlands, in memoriam. All that remains on this monument is Newlands' name, years of birth/death and the following words, which appear to be from the Bible: *In the wilderness shall waters break-out and streams in the desert. The desert shall rejoice and blossom as the rose. Mountains and hills shall break forth before you into singing and a highway shall be there and a way for wayfaring men. The people shall dwell in quiet and assurance forever.* It appears that there was an image of Newlands on the monument, which was vandalized/removed some time ago. No other information is on the monument. There are also a variety of small plaques throughout the city which identify individuals or dedicate improvements (e.g. trees and benches) in memory of individuals.

Following any recommendations to update City guidelines and potentially create City policy regarding the naming of City controlled facilities, staff will amend the guidelines and/or potentially write new policy, through final approval by the City Manager. Once guidelines are modified or new policies are created, any proposed modifications to names of specific facilities will follow the identified process.